

DRAFT 8/21/08

Campaign for a New Facility for the Reich College of Education

The RCOE is currently housed in the 80,000 square foot Edwin Duncan Hall. It has been renovated continuously since construction in 1965. The programs and services housed in the Duncan Hall have grown or evolved to the point that much of the space in the building is inadequate or outdated. Funds are needed to provide adequate faculty offices, student lounges, research facilities, furnishings, state-of-the art technology, clinical spaces and classrooms. The North Carolina Legislature in the spring of 2007 approved \$34 million for Appalachian State University to construct a new College of Education building. We have also gained approval from the Town of Boone to commence with the building of this new facility and hope to break ground on the project in the fall of 2008. Initial estimates for outfitting the building with state-of-the art technology are \$1 million. Furnishings for the building are expected to cost over \$800,000. An abbreviated list of naming opportunities for the new building appears below. The current architectural rendering can be viewed at [www.ced.appstate.edu/new building](http://www.ced.appstate.edu/new_building).

Naming Opportunities

New Building	\$5 million
Site/Grounds	\$1 million
Entrance Hall	\$1 million
Centers of Excellence	\$1 million
Lifespan Literacy Center	
Mathematics & Science Center	
Media & Technology Center	
National Center for Developmental Education	
North Carolina School Health Training Center	
Lobby	\$500,000
Reading Clinic	\$300,000
Gathering Hall	\$250,000
Dean's Suite	\$150,000
Computer Labs (2)	\$100,000
Dean's Conference Room	\$50,000
Departmental/Program Suites	\$75,000
Adult Basic Skills Development Program	
Curriculum & Instruction	
Human Development & Psychological Counseling	

Language, Reading & Exceptionalities
Leadership & Educational Studies
Doctoral Program for Educational Leadership
North Carolina Teaching Fellows Program

Student Lounge	\$75,000
Special Use Classrooms (art, math/science)	\$75,000
Classrooms/Seminar Rooms (11)	\$25,000
Beulah Campbell Children's Literature Corner	\$50,000
Administrative Offices (5)	\$15,000
Faculty/Staff Lounge	\$15,000
Faculty Offices (113)	\$10,000
Graduate Assistant Work Room	\$10,000
Computer Kiosk Stations (5)	\$10,000
Appalachian State Teachers College History Hallway	\$10,000
Bricks, Walkway	\$1,000

Naming Opportunities

All named gift opportunities are subject to availability at the time of the gift. The College reserves the right to adjust minimum funding levels without prior notice, and any gift restrictions are subject to the acceptance of the institution. Certain endowments and facilities may require higher minimum levels if funded through deferred gift instruments. Pledges may be paid over three to five years. Gifts for naming of facilities or portions therein are subject to approval by the Board of Trustees.

MORE INFORMATION CONTACT:

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